ORDER

Orders Order / Rev: 102170 Alt Order #: 06817865 Product Desc; DCCC Estimate: 1193 **KSNV** Flight Dates: 10/23/12 - 10/29/12 Primary AE: Amy McCreary Original Date / Rev. 05/25/12 / 10/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Great American Media **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: **Democratic Congressional Campaign** Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	127	\$101,300.00	\$86,105.00
10/29/12	10/29/12	28	\$21,050.00	\$17,892.50

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	127	\$101,300.00	\$86,105.00	0.00
November 2012	28	\$21,050.00	\$17,892.50	0.00
Totals	155	\$122,350.00	\$103,997.50	0.00

Print Date 10/30/12 17:16:41

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	

POLITICAL/AGY, PISSUE, GEN

-		
Order Share	Share	Total
KSNV	30%	\$122,350.00
Market	100%	\$407.833.33

Revenue Codes:

Competitive Share	Share	Totai
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$97,880,00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$65,253.33
KTUD	1%	\$4,078.33
KVVU	20%	\$81,566.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$36,705.00

L	п Ch 1 KSNV	Start	End	Inventory Code M-F 5-6a WakeU		Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_				M-F 5-6a WakeU		5-6a	MTWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
	WAKEU	JP WITH "	THE WAGI	NERS									
	<u>Star</u>	t Date 1	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

Rating

<u>Rate</u>

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der / Rev:

102170

t Order#: /light Dates:

06817865

10/23/12 - 10/29/12

Advertiser:

Estimate:

Democratic Congressional Campaign Cc

Product Desc:

DCCC

1193

KSNV

<u>Ln</u>		Start	End	Inventory Code		Start/End 1	ime Days	s	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/23/	12 10/29/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF		:30	8	\$400.002	0.00 NM	8	\$3,200.00
	WAKE	UP WITI	H THE WAG		p wwwagners									
10		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
E 2	Veek: 10 KSNV		10/29/12	MTWTF Wake Up Early w	8 Manast V	\$400.00 430a-5a	0.00		.00		4000 004			
				Wake Up Early V	_	430a-3a	M⊤w⊤~	5	:30	4	\$200.001	0.00 NM	4	\$800.00
			LY W/THE V		0 / 44/ 1	. .								
W	<u>513</u> Veek: 10	art <u>Date</u> /23/12	End Date 10/29/12	<u>Weekdays</u> MTWTS	Spots/Week 4	<u>Rate</u> \$200.00	Rating 0.00							
E 3	KSNV	10/23/1		M-F 6-7a WakeU	MgsW/w q	6-7a	MTWTF		:30	10	\$725.001	0.00 NM	10	\$7,250.00
	WAKE	HP WITE	THE WAG	M-F 6-7a WakeU	lp w/Wagners									41,200.00
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	/eek: 10		10/29/12	MTWTF	10	\$725.00	0.00							
E 4	KSNV	10/23/1	2 10/29/12	Today Show Today Show	CM	658a-9am	MTWTF		:30	20	\$900.001	0.00 NM	20	\$18,000.00
	TODAY	SHOW		roday onow										
1.0		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	/eek: 10. KSNV		10/29/12 2 10/27/12	MTWTF News 3 Sunrise	SATURNIA	\$900.00 6a-7a	0.00		.00		#077.004	0.00	_	
				News 3 Sunrise 9		Ua-ra		-5-	:30	2	\$375.001	0.00 NM	2	\$750.00
		3 AT SU		Manladava	D	 .								
V	<u>عادی</u> leek: 10/	art <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> 5-	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00					•		
E 6	KSNV	10/27/1	2 10/27/12	Saturday Today	CM	7a-9am		S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
	SATUR	DAY TO	DAY	Saturday Today										42,000,00
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	/eek: 10/		10/28/12	S-	4	\$625.00	0.00							
E 7	KSNV	10/28/1	2 10/28/12	News 3 Sunrise - News 3 Sunrise 8		6a-7a		-S	:30	1	\$375.001	0.00 NM	1	\$375.00
	NEWS	3 AT SU	NRISE	news o damine c	JONDAI									
10	<u>Sta</u> /eek; 10	rt Date	End Date 10/28/12	<u>Weekdays</u>	Spots/Week	Rate	Rating							
E 8			2 10/28/12	Sunday Today	CM	\$375.00 7a-8am	0.00	5	:30	1	\$500.002	0.00 NM	•	** **
				Sunday Today	5	, a sam,		3	.50	'	φ500.002	O.OO INIVI	0	\$0.00
		′ ON SUN <u>irt Da</u> te	NDAY End Date	Weekdays	Cnoto Minak	D-4-	D-4:							
W	/eek: 10/	/22/12	10/28/12	S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
Spc		Date Ra		escription_	<u>Start</u>	/End Time		We	<u>ekdays</u>	Len	gth <u>Rate</u>	Rtg Type		
		resolved	2-10/28/12 S	unday Today	7a-8	am			S	u .	:30 (\$500.00)	0.00 <i>NM</i>		
			LABLE RAT	E] NOT AVAILABL	E RATE									
E 10	KSNV	10/28/1	2 10/28/12	News 3 Today W	end CM	9a-930am		-s	:30	1	\$500,001	0.00 NM	1	\$500.00
	NEWS	3 TODAY	//WKEND	News 3 Today										
	_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	/eek: 10/		10/28/12	S	1	\$500.00	0.00							
E 11	KSNV	10/28/1	2 10/28/12	Chris Matthews 9: Chris Matthews S		9:30a-10a		-S	:30	1	\$500.002	0.00 NM	1	\$500.00
	CHRIS	MATTHE	ws show	J	on olocalli									
10/	<u>Sta</u> /eek: 10/	rt Date	End Date 10/28/12	Weekdays S	Spots/Week	Rate	Rating							
			2 10/29/12		II 3rd HCM	\$500.00 9-10a	0.00 MTWTF		:30	20	\$425.001	0.00 NM	E	#0.40E.00
				M-F Today Show					.50	20	Ψ720.00	U.UU INIVI	5	\$2,125.00
		SHOW I	End Date	Weekdays	Spots/Week	Rate	Rating							
w	eek: 10/		10/29/12	MTWTF	<u> 5</u>	\$425.00	0.00							
E 13	KSNV	10/23/1	2 10/29/12	M-F Today Show	III 4th 13M	10am-11am	MTWTF-		:30	10	\$325.001	0.00 NM	5	\$1,625.00
				Today 4th Hour										

KSNV

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Estimate:

1193

Ln Ch Start TODAY SHOW	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type S	pots	Amount
<u>Start Date</u> Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 14 KSNV 10/23/1	2 10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF⊶⊷	:30	12	\$325.001	0.00 NM	5	\$1,625.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
E 15 KSNV 10/23/1		Noon News Noon News	СМ	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NEWS 3 AT NO Start Date Week: 10/23/12	ON End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$425.00	Rating 0.00						
E 16 KSNV 10/23/1		The Agenda 1230 The Agenda 1230	pm CM	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NEWS 4; THE A Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/23/12	End Date 10/29/12	MTWTF	<u>apots/week</u> 5	\$325.00	0.00						
E 17 KSNV 10/23/1		The Doctors The Doctors	СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	4	\$1,300.00
THE DOCTORS <u>Start Date</u> Week: 10/23/12 <u>Spot</u> <u>Ch Date Ra</u>	End Date 10/29/12 ange D	<u>Weekdays</u> MTWTF escription		<u>Rate</u> \$325.00 /End Time	-	<u>Weekdays</u>	Leng		Rtg Type		
4 KSNV 10/23/1 Unresolved		he Doctors	2pm	-3pm	I	MTWThF	- :	30 (\$325.00)	0.00 <i>NM</i>		
[NEWS INT	ERUPT - MI	CHELLE OBAMA	SPOKE]				,				
E 18 KSNV 10/23/1	12 10/29/12	Dr. Phil Dr Phil	СМ	3-4p	MTWTF~⊹	:30	8	\$450.001	0.00 NM	8	\$3,600.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTwTF	Spots/Week 8	<u>Rate</u> \$450.00	Rating 0.00						
E 19 KSNV 10/23/1		NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	MTWTF 0 PM)	:30	5	\$725.001	0.00 NM	5	\$3,625.00
Start Date Week; 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
E 20 KSNV 10/23/		NEWS 3 at 4 (1 4PM NEWS (1 h	•	4-5pm (4:30 PM-5:0	MTWTF O PM)	- :30	5	\$725.001	0.00 NM	5	\$3,625.00
NEWS 4 AT 430 <u>Start Date</u> Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$725.00	Rating 0.00						
E 21 KSNV 10/23/			CM	5-630p	MTWTF	- :30	5 :	\$1,200.001	0.00 NM	5	\$6,000.00
EARLY NEWS Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
			Ų	Ψ1,600.00	0.00						
E 22 KSNV 10/27/		•		5pm-630pm	S-	- :30	1	\$675.001	0.00 NM	1	\$675.00
	12 10/27/12	Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	- :30	1	\$675.001	0.00 NM	1	\$675.00
E 22 KSNV 10/27/ KSNV EARLY N Start Date	12 10/27/12 NEWS <u>End Date</u>	Sa-Su Early New Weekdays		Rate	Rating	- :30	1	\$675.001	0.00 NM	1	\$675.00
E 22 KSNV 10/27/	12 10/27/12 NEWS <u>End Date</u> 10/28/12	Sa-Su Early New WeekdaysS- M-F Jeopardy	rs <u>Spots/Week</u>	, ,	_			\$675.001 \$1,300.001	0.00 NM	1	\$675.00 \$6,500.00
KSNV EARLY N Start Date Week: 10/22/12 E 23 KSNV 10/23/2 JEOPARDY	12 10/27/12 NEWS End Date 10/28/12 12 10/29/12	Sa-Su Early New Weekdays5- M-F Jeopardy M-F Jeopardy	Spots/Week 1 CM	Rate \$675.00 630-7pm	Rating 0.00 MTWTF						
E 22 KSNV 10/27/- KSNV EARLY N <u>Start Date</u> Week: 10/22/12 E 23 KSNV 10/23/-	12 10/27/12 NEWS <u>End Date</u> 10/28/12	Sa-Su Early New WeekdaysS- M-F Jeopardy	Spots/Week 1 CM Spots/Week	<u>Rate</u> \$675.00	Rating 0.00						
KSNV EARLY N Start Date Week: 10/22/12 E 23 KSNV 10/23/2 JEOPARDY Start Date	NEWS End Date 10/28/12 12 10/29/12 End Date 10/29/12 12 10/29/12	Sa-Su Early New Weekdays5- M-F Jeopardy M-F Jeopardy Weekdays MTWTF	Spots/Week 1 CM Spots/Week 5 CM	Rate \$675.00 630-7pm	Rating 0.00 MTWTF	- :30	5				

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Democratic Congressional Campaign Co

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Flight Dates:

10/23/12 - 10/29/12

Estimate:

1193

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots Rate Pri	Rtg Type S	Spots	Amount
E 24 KSNV	10/23/1	2 10/29/12	M-F Wheel	СМ	7-730pm	M:TWTF	:30	5 \$1,300.001	0.00 NM	4	\$5,200.00
WHEEL	OF FOR	THNE	M-F Wheel of For	tune					1		
* *	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/29/12	MTWTF		\$1,300.00	0.00					
	Date Ra		escription		/End Time	-	Weekdays		Rtg Type		
	' 10/23/12 resolved	?-10/29/12 M	-F Wheel	7-73	Upm		MTWThF	- :30 (\$1,300.00)	0.00 NM		
		LABLE RATE	E] NOT AVAILABL	E RATE							
E 25 KSNV	10/27/1	2 10/27/12	Weekend Jeopard	dy/Whe@M	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
			WKND Jeop/Whe	eel		•					
*		EEL OF FO		Conta /Monk	Data	Detina					
<u>ડાય</u> Week: 10/	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00					
			Mon PR 8-10p	CM	8-10pm	M	- :30	4 \$4,000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-	10pm	•						
THE VC		E-18-6	141	O (. 44()	D -1-	B-0-					
<u>ธเล</u> Week: 10/	<u>rt Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
E 27 KSNV			Wed PR 10-11p	CM	10-11pm	W	- :30	2 \$3,200.001	0.00 NM	2	\$6,400.00
			Wednesday Prim	e 10-11pm	·						• •
	ORDER:				5 (B. //					
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00					
E 28 KSNV			NFL Football	CM	1P-9PM	9	3 :30	1 \$10,000.001	0.00 NM	1	\$10,000.00
			NFL Football					, , , , , , , , , , , , , , , , , , , ,			* -
		@ N ORLEA									
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
E 29 KSNV			News 3 Live in Pr		7-10pm		5 :30	2 \$1,600,002	0.00 NM	2	\$3,200.00
			News 3 in Prime					_ ,,,,,,,,,,		_	44,-44,00
	AFTER N										
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00					
E 30 KSNV					SU 10-11P	0.00	5 :30	2 \$900,002	0.00 NM	2	\$1,800,00
200 110117	10,20,1	_ 10/20/12	Law & Order (syr		00 10 111	•		2 4000,002	0.00 11111	_	Ψ1,000.00
	ORDER										
<u>Sta</u> Week: 10/	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$900.00	Rating 0.00					
			M-F News 3 at El		ф900.00 11pm-1135pr		- :30	4 \$1,200.001	0.00 NM	4	\$4,800.00
LOT NOIW	10/20/1	2 10/20/12	M-F News 3 at E		ттрит ттоорг	n Pilmii	.00	Ψ Ψ1,200.001	0.00 14141	7	Ψ-1,000.00
	3 NIGHT										
	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week		Rating					
Week: 10/		2 10/29/12	Sa-Su News 3 at		\$1,200.00 11pm-1135pr	0.00 nS	- :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
LOZ NOIV	10/2//1	2 10/2//12	Sa-Su News 3 at		ттрит ттоорг	5	.00	1 \$1,100.001	0.00 14141	1	Ψ1,100.00
NEWS	3 NIGHT	SIDE									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/		10/28/12	Sa-Su News 3 at		\$1,100.00 11pm-1135pr	0.00 n	s :30	1 \$1,100.001	0.00 NM	1	\$1,100.00
LOO AUNV	10/20/1	_ 1012011Z	Sa-Su News 3 at		ттрпп-ттоорі	•, - ;	٠٠٠ ـ	, ψι, ιου.υυ ι	U.GO INIVI	ı	ψ1,100.00
	3 NIGHT										
	art Date	End Date	<u>Weekdays</u> S	Spots/Week		Rating]		
Week: 10/		2 10/28/12	The Tonight Show		\$1,100.00 1135p-1237a	0.00 MTWTF	- :30	8 \$500.001	0.00 NM	8	ቂል በበበ በሷ
LO4 NONV	(0/20/1	2 IVIZVIIZ	Tonight Show	M CIVI	1199p-123/a	MINNIE-	.30	0	O.OO INIVI	O	\$4,000.00
TONIG	HT SHO	W W/ JAY LI									
,	art Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		10/29/12	MTWTF Late Night w/Falle	on CM	\$500.00 1237a-136an	0.00 n MTWTF-	÷ :30	8 \$250,001	0.00 NM	8	\$2,000.00
FOO MOIAA	1012011	L IVIAUITA	Late Night w/Fall		1201 a- 100dl	. I I WITTE	.50	υ φευσ,υσ ι	O.OO 14191	0	ψΖ,ΟΟΟ.ΟΟ

KSNV

Totals

155

\$122,350.00

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Order / Rev:

102170

Advertiser:

Democratic Congressional Campaign Cc

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Product Desc:

emocratic Congressional Campaign C

Flight Dates:

10/23/12 - 10/29/12

Estimate:

DCCC 1193

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Amount LATE NIGHT W/JIMMY FALLON Weekdays End Date Spots/Week Rate Rating Start Date MTWTF--\$250.00 Week: 10/23/12 10/29/12 8 0.00 E 36 KSNV 10/27/12 10/27/12 Saturday Night Live CM 1130pm-1:02am ----S-:30 3 \$1,400.001 0.00 NM 3 \$4,200.00 Saturday Night Live SATURDAY NIGHT LIVE Start Date Weekdays Spots/Week Rate Rating End Date Week: 10/22/12 10/28/12 ----S-3 \$1,400.00 0.00 E 37 KSNV 10/28/12 10/28/12 Sports Night in Las VegaSM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM 1 \$400.00 Sports Night in Las Vegas SPORTS NIGHT IN LAS VEGAS Rating Start Date **End Date** <u>Weekdays</u> Spots/Week Rate ----S \$400.00 0.00 Week: 10/22/12 10/28/12 N 38 KSNV 10/28/12 10/28/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-----S :30 1 \$1,200.001 0.00 NM \$1,200.00 Jeopardy in Prime Weekdays Spots/Week Start Date **End Date** Rate Rating -----1 \$1,200.00 0.00 Week: 10/22/12 10/28/12 N 39 KSNV 10/23/12 10/26/12 M-F Jeop/Wheel :30 2 \$1,300.001 0.00 NM CM 630-730pm -TWTF--2 \$2,600.00 M-F Jeopardy/Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 -TWTF--2 \$1,300.00 0.00 News 3 Sunrise - SUND&M 6a-7a ----s :30 \$450.001 0.00 NM \$450.00 N 40 KSNV 10/28/12 10/28/12 1 News 3 Sunrise SUNDAY Start Date **End Date** Weekdays Spots/Week Rate Rating ----S \$450.00 Week: 10/22/12 10/28/12 0.00 430-5am ----S-:30 \$270.001 0.00 NM \$270.00 N41 KSNV 10/27/12 10/27/12 To the Point - ON CM 1 To the Point - ON Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-10/28/12 \$270.00 0.00 Week: 10/22/12 N 42 KSNV 10/28/12 10/28/12 Dateline AN \$255,001 CM 12-3am ----s :30 0.00 NM \$255.00 Dateline NBC AN Weekdays Spots/Week Rating Start Date **End Date** Rate 10/28/12 ----S \$255.00 0.00 Week: 10/22/12 1